

S O L I D / B





Solid Design and Build is a full-service creative design firm with a focus on the hospitality industry. The devotion to detail and custom executions, has set us apart from other design and build firms. The firm has built a reputation from its successful portfolio using a multi-disciplinary approach including design, adaptive reuse, custom lighting and furniture, custom artwork, installations and branding.

# SERVICES & SPECIALTIES

## DESIGN

We are a full service design firm including interiors, exteriors, layouts and full concepts. Form and function work seamlessly, not only do we provide visual appeal but also ensure functionality for the owner/operator so that flow provides maximum speed and efficiency for your ROI.

## ART & INSTALLATIONS

Invaluable to any project are those elements that take the design to another level of authenticity, originality & surprise. Custom artwork and installations take on many forms and are present in every project we undertake, thus enhancing the initial design concept.

## FURNITURE & LIGHTING

Customized furniture and lighting are essential components to every project, aligning design & form with function, and achieving an undeniably unique style.

Our in house custom lighting and furniture department provides limitless opportunities when it comes to creating a unique space. Our ability to design and fabricate, using a wide range of materials, sets us apart from other design firms.

## BRANDING

Design sits at the very core of true brand success. Our creative team develops both visual and digital solutions that drive conversation and engage.



# COMMERCIAL DESIGN



The spaces at DaiLo (downstairs restaurant) and LoPan (upstairs bar) combine Chinese influences and French décor—eye popping visuals include pastels, delicate hand-painted wall murals, birdcages hanging from the ceiling and cheeky Chinese wallpaper. On the main floor, the dining room employs fanciful chinoiserie motifs; globe lamps, patterned screens, handpainted murals blossoming across the walls. Upstairs in the loud bar, a collection of bird cages hangs from the ceiling, while seating hugs the walls, leaving room to jostle at the bar.

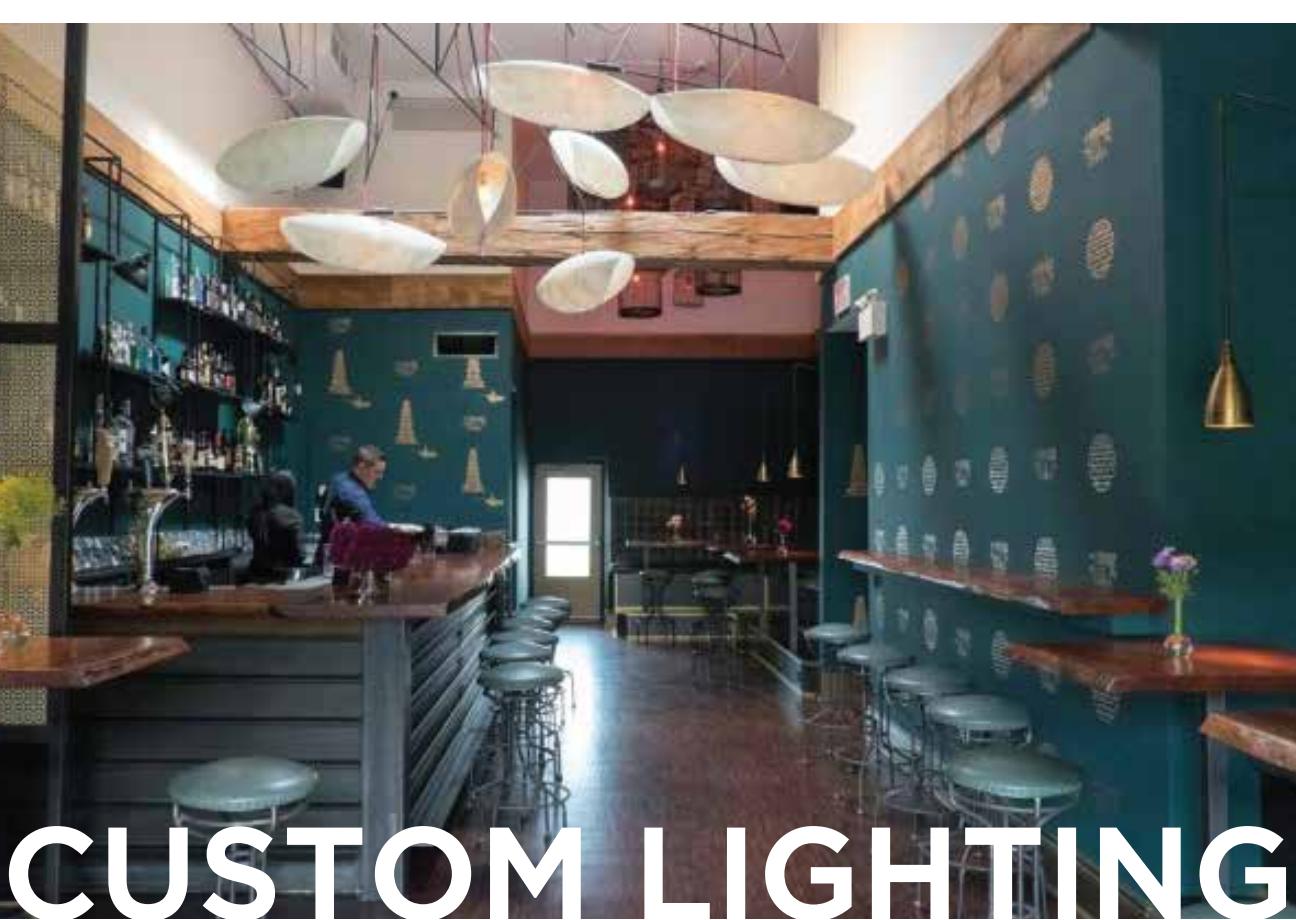




CUSTOM FURNITURE,  
LIGHTING &ARTWORK

# ART INSTALLATIONS





CUSTOM LIGHTING

SIGNAGE



La Carnita is a 2,000-square-foot space which opened it's doors to the public in the summer of 2012. The restaurants design marries steel with concrete in black, white and various shades of orange and yellow. Sand-blasted concrete walls adorned with freehand graffiti fill out the front room. The restaurant's reused elements have been skip-planned, stripped, stained, distressed and refitted to project a more industrial feel.

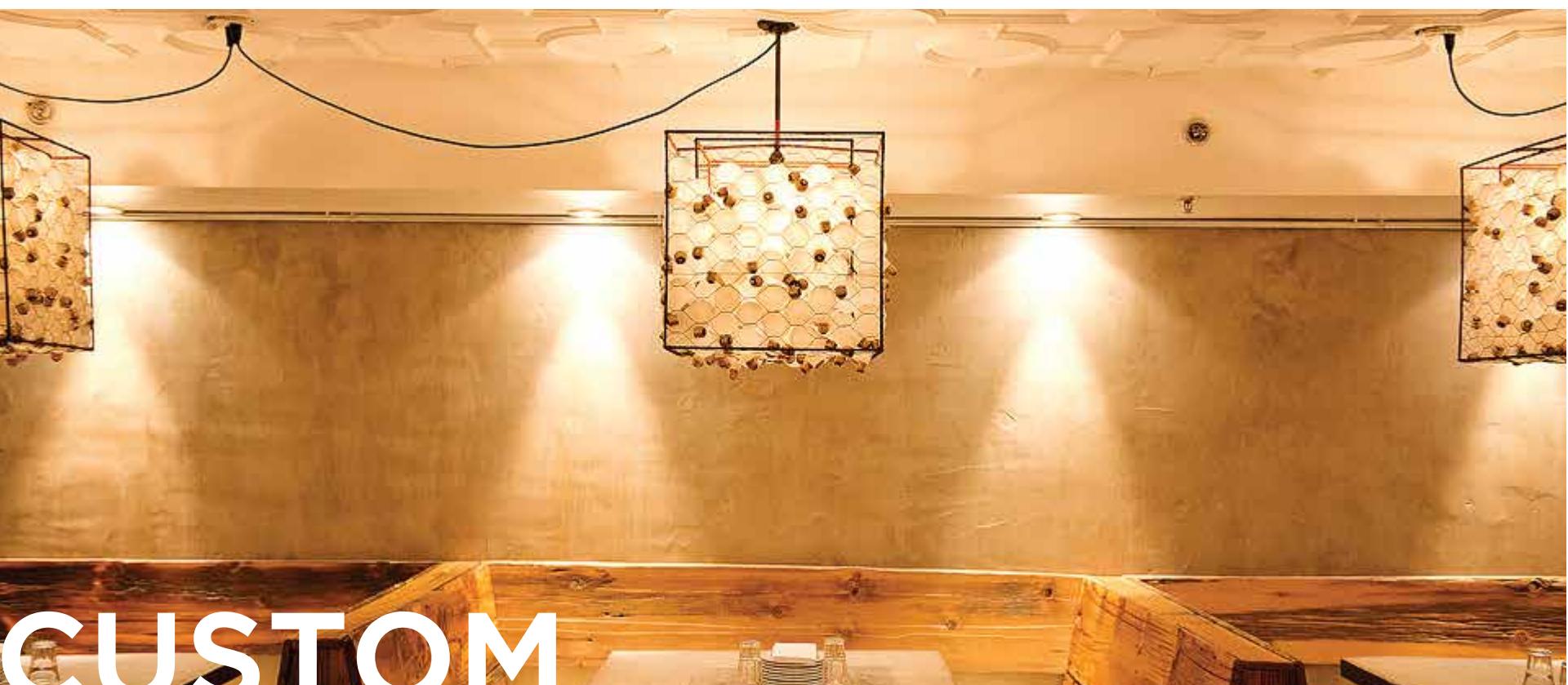
## CUSTOM FURNITURE, LIGHTING & ARTWORK





*Cervecería*





CUSTOM  
LIGHTING & FURNITURE



HOME OF THE BRAVE is an urban diner selling classic American cuisine. An urban feel is achieved via steel clad walls, subway tiles and industrial finishes paired effortlessly with retro '50s diner-styled vinyl booths and custom neon graphics. A chef's table peeks into the kitchen at the back, and there's seats at the windows up front for people watching on King West. Touches of vintage Americana fill the space, like Liberty Bell light fixtures and artwork scrawled with the revolutionary motto "Join or Die."



# CUSTOM FURNITURE & LIGHTING







**VALDEZ**

LATINO STREET FOOD





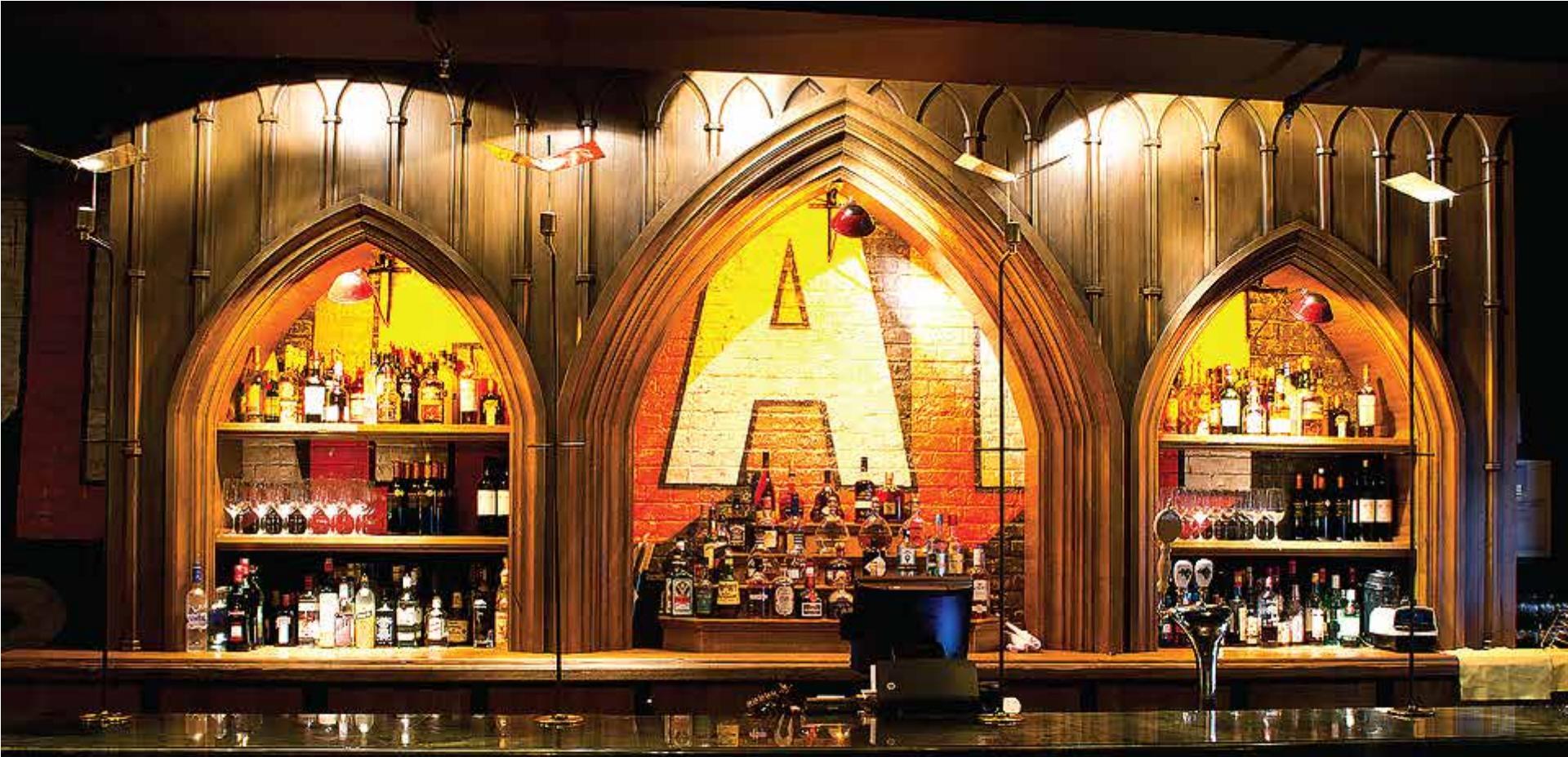
VALDEZ is a newly opened 90-seat eatery located on King West in Toronto, Canada. The restaurant is a celebration of Latin street culture, drawing on the vibrant colours and boisterous vibe of a street party. The room is a fun-house of Catholic iconography and Colombian kitsch, including a cigar-rolling station in the foyer and burlap coffee bean sacks on the walls.



## ARTWORK AND LIGHTING







CUSTOM DESIGN & BUILD

# SPEAKEASY

## LIBATIONS & FARE — 21

SPEAKEASY is housed on the main floor of the Scotia Plaza in Toronto, Canada. The massive room is decked out in rich leathers, lacquered woods and brushed aluminum—an aesthetic that should appeal to the area's post-work tippling crowd. Decorative steamer trunks speak to the speakeasy theme, as do the trio of 1920s-style phone booths.









THE CITIZEN is a library bar for sports enthusiasts, located in Toronto. The space is outfitted with weathered leather couches and a miscellany of vintage sports paraphernalia (bowling pins, skates, badminton rackets). The interior has a refined rec hall vibe. Wood paneling, vintage team photos and kitschy trophies fill up the walls. The room maintains a preppy air thanks to sophisticated furnishings like tufted leather chesterfields.







# QUICK SERVICE RESTAURANTS



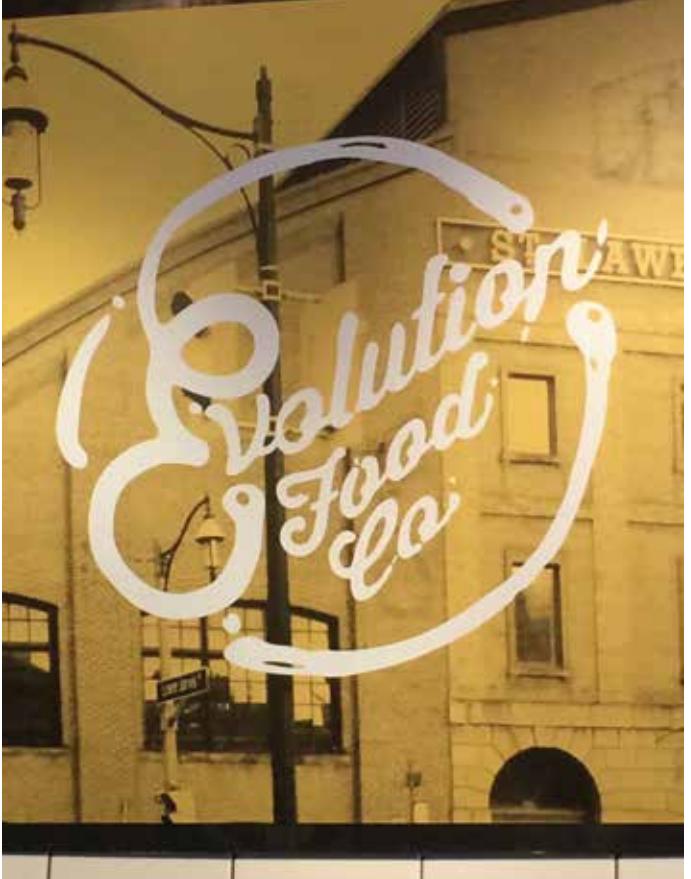
IT'S ALL GRK is a quick service restaurant located in downtown Toronto. The space has a contemporary decor, breaking away from the traditional Greek establishments. There are two rows of communal high-top tables surrounded by blue and white stools, the walls display imported products and personal relics from Chefs' family olive farm where he spent his summers in Greece.





EVOLUTION FOOD CO. is a quick service restaurant that consists of a take-away counter, assembly line and seating for 20 inside (double that on the patio). Done up in marble, subway tiles, salvaged woods and exposed brick, the space is outfitted with industrial fixtures and punctuated with sunny yellow accents.

# BRANDING



# LIGHTING







THE ONE THAT GOT AWAY is a quick service restaurant located in Bloor West Village, Toronto. The fresh, clean design reflects the neighbourhood aesthetic. Once inside, the nautical details and artwork represent Canada's East Coast fishing industry, with patinated treble hooks, porthole mirrors and lighthouse imagery.



# S O L I D / B

## CONTACT

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