

S **D** / **B**



SOLID DESIGN & BUILD is a full-service creative design firm with a focus on the hospitality industry. The devotion to detail and custom executions, has set us apart from other design and build firms. The company has built a reputation from its successful portfolio using a multi-disciplinary approach including design, adaptive reuse, custom lighting and furniture, custom artwork, as well as installations and branding.

S D / B

SERVICES & SPECIALTIES

DESIGN

We are a full service design firm including interiors, exteriors layouts, and complete concept development. Form and function go hand in hand, not only do we provide visual appeal but also ensure functionality for the owner/operator so that flow of the space provides maximum speed and efficiency.

BRANDING

Design sits at the very core of true brand success. Our creative team develops both visual and digital solutions that drive conversation and engage brand success.

FURNITURE & LIGHTING

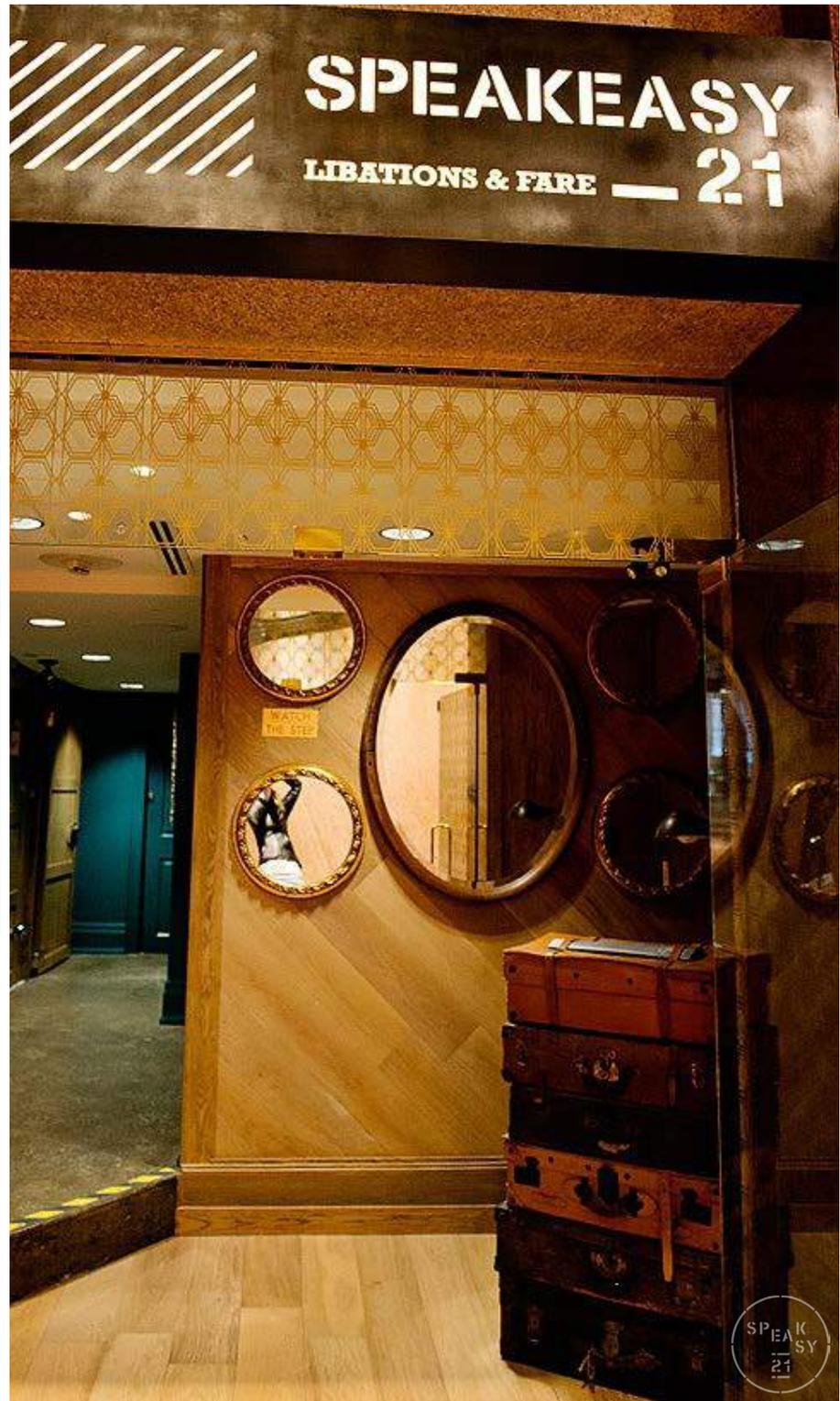
Customized furniture and lighting are essential components to every project. Our in house custom lighting and furniture department provides limitless opportunities when it comes to creating a unique space. Our ability to design and fabricate, using a wide range of materials, sets us apart from other design firms.

ART & INSTALLATIONS

Invaluable to any project are those elements that take the design to another level of authenticity. Custom artwork and installations take on many forms and are present in every project we undertake, thus enhancing the initial design concept.



SPEAKEASY 21 is housed on the main floor of the Scotia Plaza in Toronto, Canada. The massive room is decked out in rich leathers, lacquered woods and brushed aluminum, an aesthetic that appeals to the districts post-work crowd. Decorative steamer trunks speak to the speakeasy theme, as do the trio of 1920s-style phone booths.



The image shows the interior of a bar named Brixton Social. The ceiling is covered with a grid of Edison-style light bulbs. The walls are covered in white subway tiles, with the word 'BRIXTON' repeated in a dark font. A bar counter is visible in the background, and a stage area is on the right. In the foreground, there are dark wooden tables and a long, low, dark-colored sofa.

BRIXTON

SOCIAL

The **BRIXTON SOCIAL** is Inspired by the Borough of Lambeth in South London. The Brixton Social transforms the streets of Kitchener-Waterloo into the thoroughfare of the UK and entertainment scene. The space is filled with glossy subway tiles. The tiles designed behind multiple barbacks display the bars bold name. Bright lighting highlights the rustic concrete bar facade.





DAILO (downstairs restaurant) and **LOPAN** (upstairs bar) is inspired by Chinoiserie; the western style of furniture, pottery, textiles, and garden design that represents fanciful European interpretations of Chinese styles.. The space displays eye popping visuals including pastels, delicate hand-painted wall murals, birdcages hanging from the ceiling and cheeky Chinese wallpaper.



La Carnita

JOHN ST

LA CARNITA is a Mexican street food inspired restaurant with a gringo twist. The interior follows the raw structure of the historic building located at 106 John Street. The rustic design elements of the space feature exposed beams, chipped concrete as well as original orange brick. The bright furniture compliments the restored building and is surrounded by art murals with bright neon lighting.

SD / B







SWEET JE[⚡]US

JOHN ST

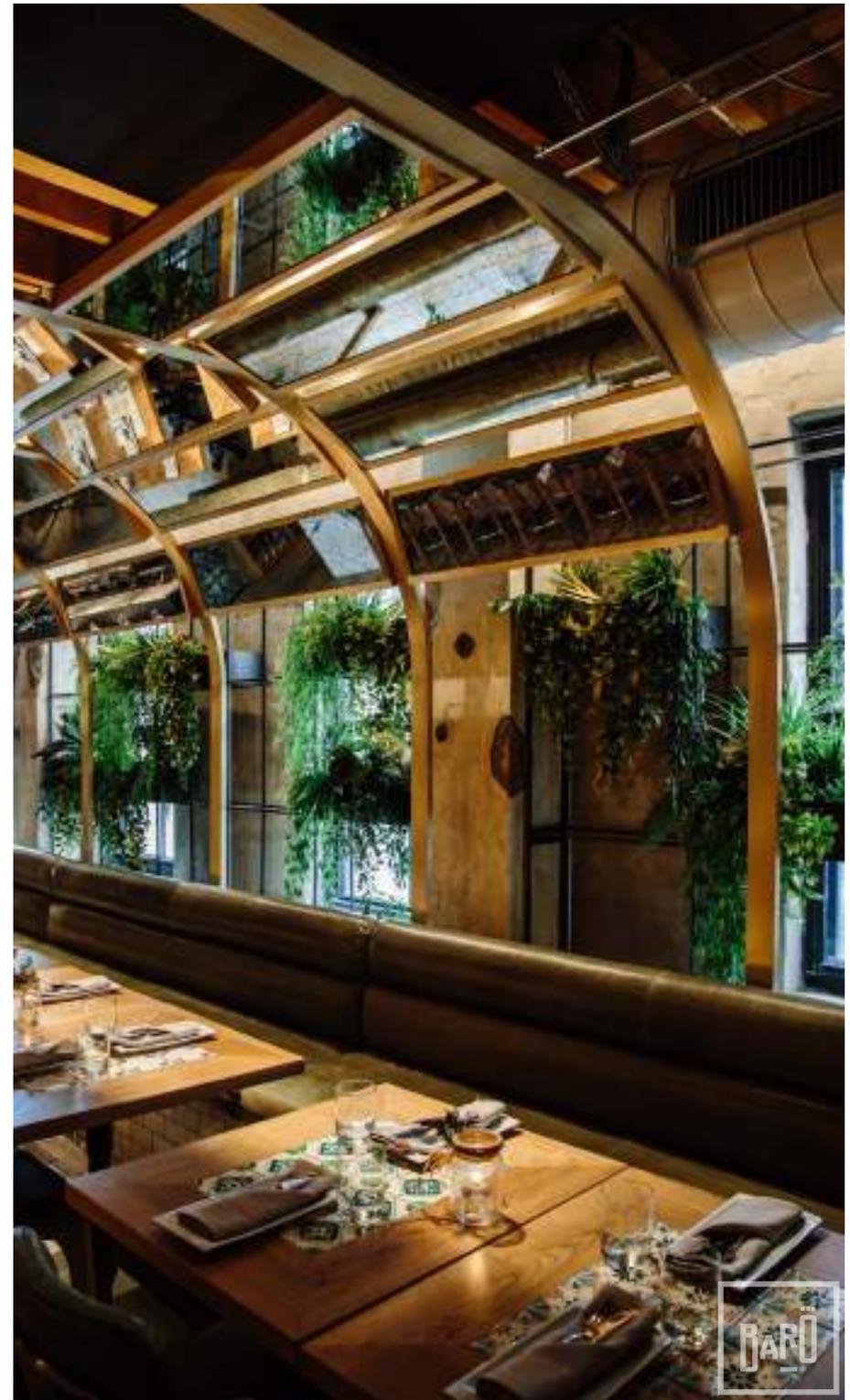
This soft serve parlor and espresso bar on John St. was the beginning of **SWEET JESUS**. The original concept of this pimped out gringo ice cream joint has carried forward to multiple locations. The space displays the use of old shipping containers infused with industrial elements around the store. The design details are accompanied by accents of marble countertops and pops of the brands famous teal colour.





KING ST. W

The concept for the 15,000 square foot space for **BARO** was inspired by the search for a higher, elevated street food experience. The main objective of the design was to provide a home for the South American culinary experience. Rich materials such as solid brass and vibrant colours of leather were meticulously applied throughout the space. The space planning was dictated by the original existing structure and subsequently incorporated the existing building finishes into the design to honour the heritage look and feel. Baro is also home to **PABLOS SNACK BAR** and the secret bar called **ESCOBAR**.







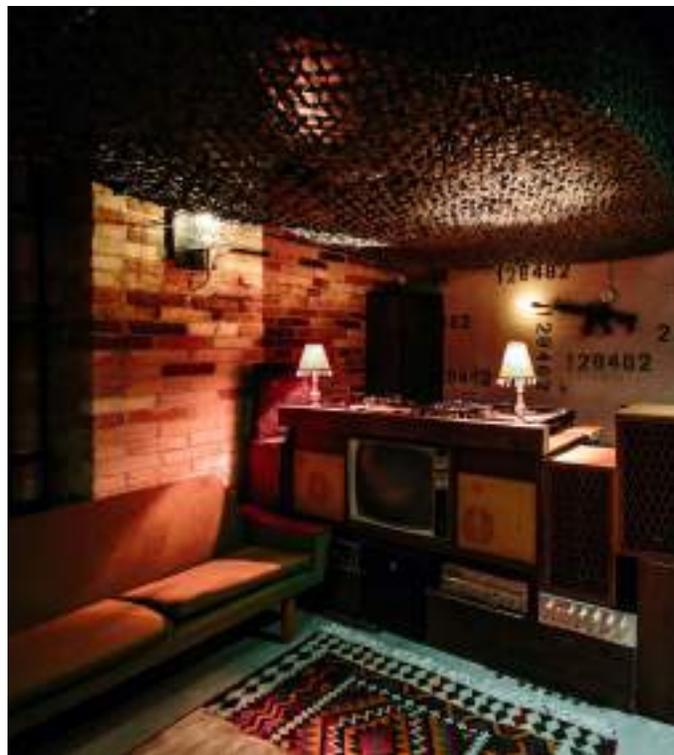


The custom made murals in the stairwell serve as the transition from the 1st floor and pay homage to Latino culture, specifically the highly influential artist Frida Kahlo. The second mural depicts a soaring Frida who leads guests up the stairs and into **PABLOS SNACK BAR**. The second floor consists of a tequila bar, comprised of a curved bar with brass edging and rich aged millwork. The vintage furniture compliments the historic age of the building and is surrounded by eclectic glass shades and textiles.



ESCOBAR

ESCOBAR is a secret bar located on the second floor of Pablo's Snack Bar. The space was inspired by speakeasies and playing off the Colombian/Latino culture creating escoBAR. This fun secret cantina is full of custom lighting, as well as playful furniture with cultural characteristics using different patterns of fabric. The interior uses a variety of lighting to showcase special planning elements as well as the custom bar millwork. The custom artwork on the bar façade adds an artistic element and pays homage back to Latin roots by using Latino wrestling propaganda.



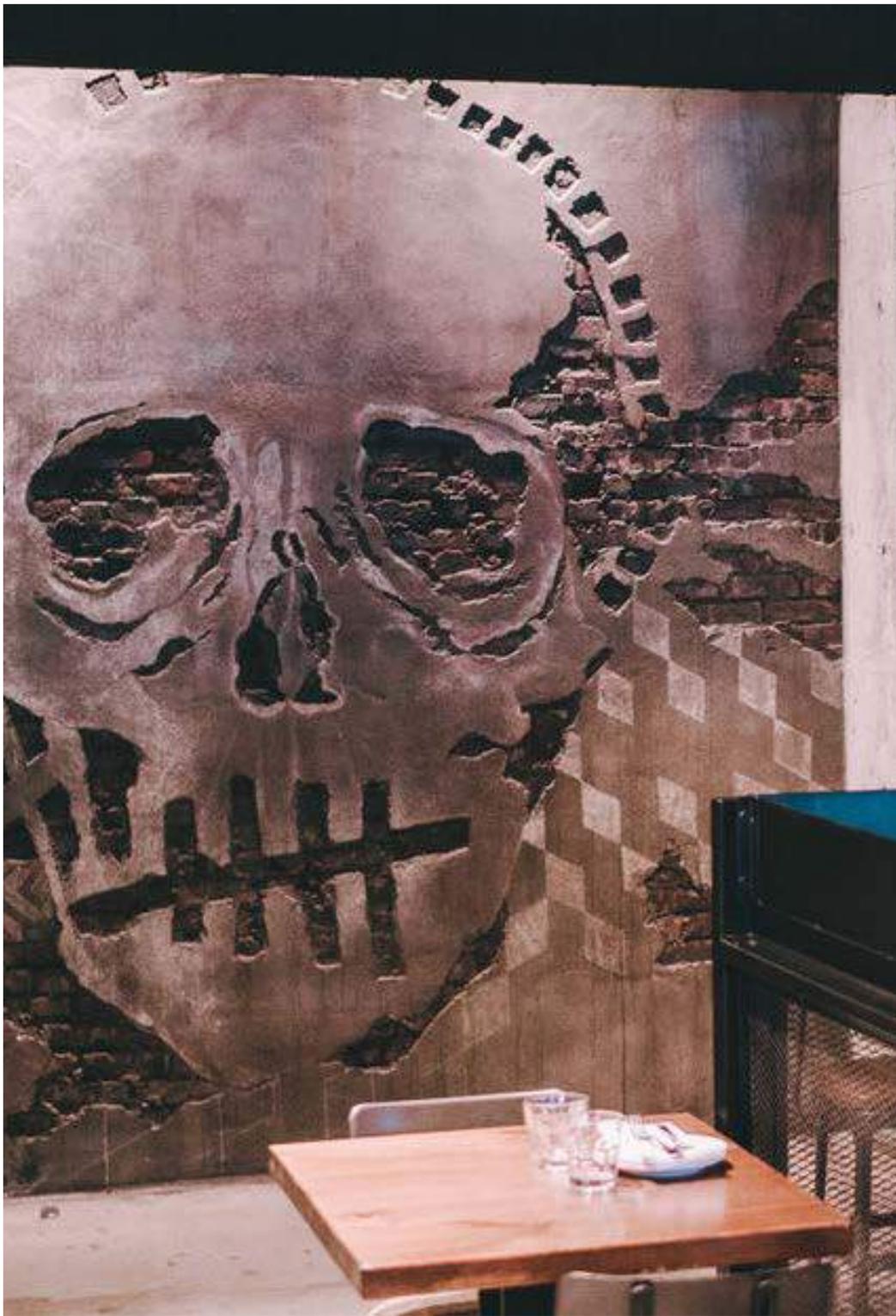
The image shows the interior of a restaurant named La Carnita Uptown. The space is characterized by warm, rustic wooden walls and tables. In the foreground, there are several long wooden tables with blue metal frames, each accompanied by a wooden bench. The tables are set with plates and glasses. In the background, there are more tables and a bar area. The lighting is warm and ambient, creating a cozy atmosphere. The text 'La Carnita' is written in a large, white, cursive font on a dark background in the center of the image. Below it, the word 'UPTOWN' is written in a smaller, white, sans-serif font. A paragraph of text is also present, describing the restaurant's concept and offerings. In the bottom right corner, the letters 'SD / B' are visible, likely representing the design firm.

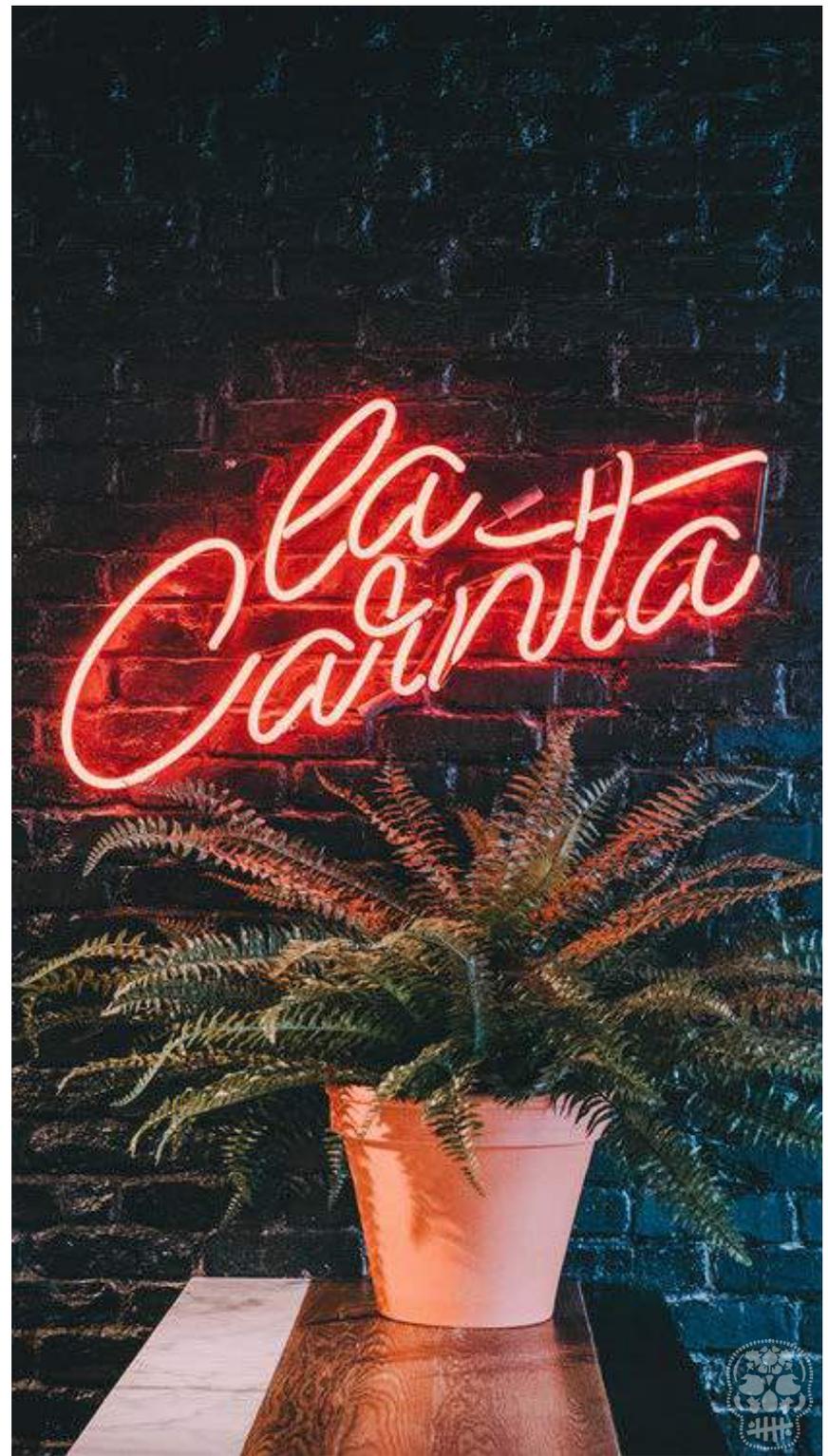
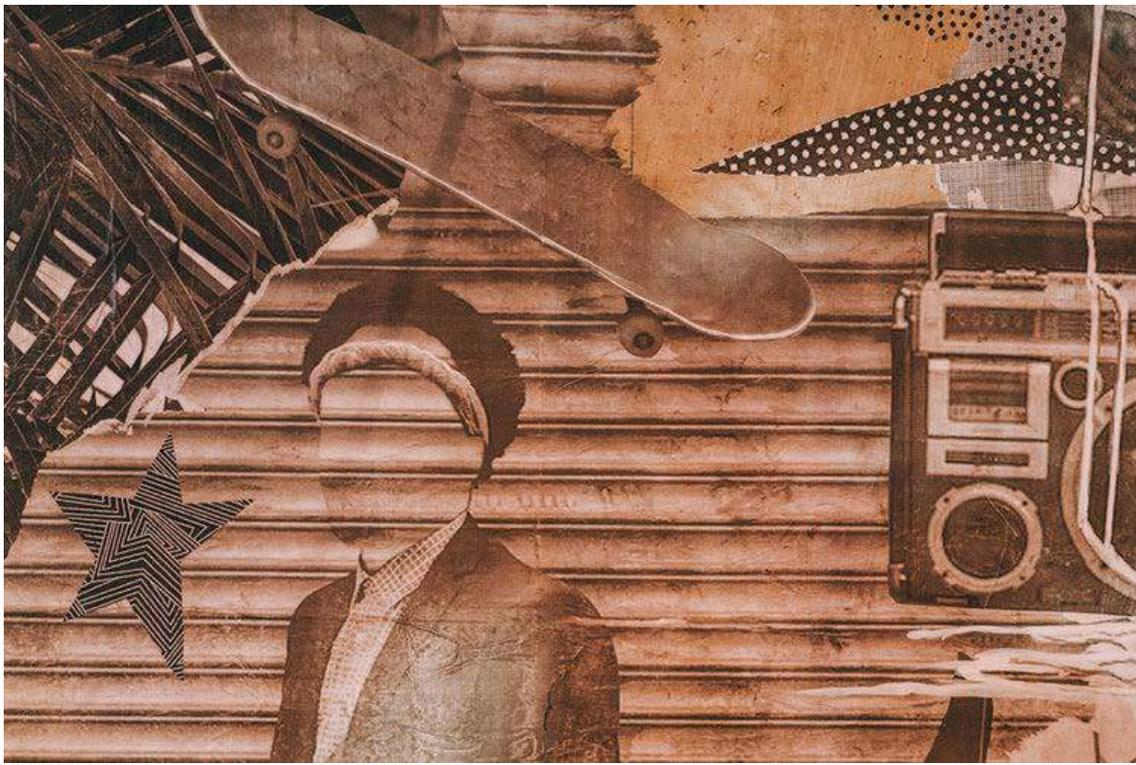
La Carnita

UPTOWN

LA CARNITA UPTOWN aims to celebrate urban culture through food, art, and music. The space is a gringo-inspired Mexican hip-hop taco joint, seamlessly blending the two art forms of music and food to create a unique and edgy customer experience. The shared space contains the main restaurant, an ice cream and coffee shop known as **SWEET JESUS** and **GOOD FORTUNE BAR** the lower level Cali inspired cocktail bar.





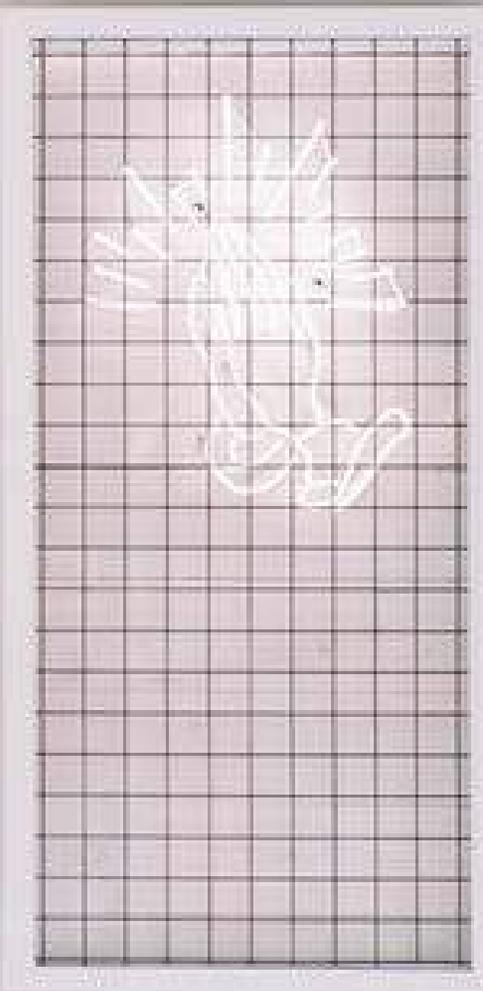




SWEET JE⚡US

UPTOWN

This is the second location of **SWEET JESUS**. The ice cream and coffee shop features the franchised concept of bright pastel colours mixed in with the staple wheat-pasted artwork and street-inspired graffiti. The design includes pop culture details and religious iconography with an American traditional twist which also decorates the space.

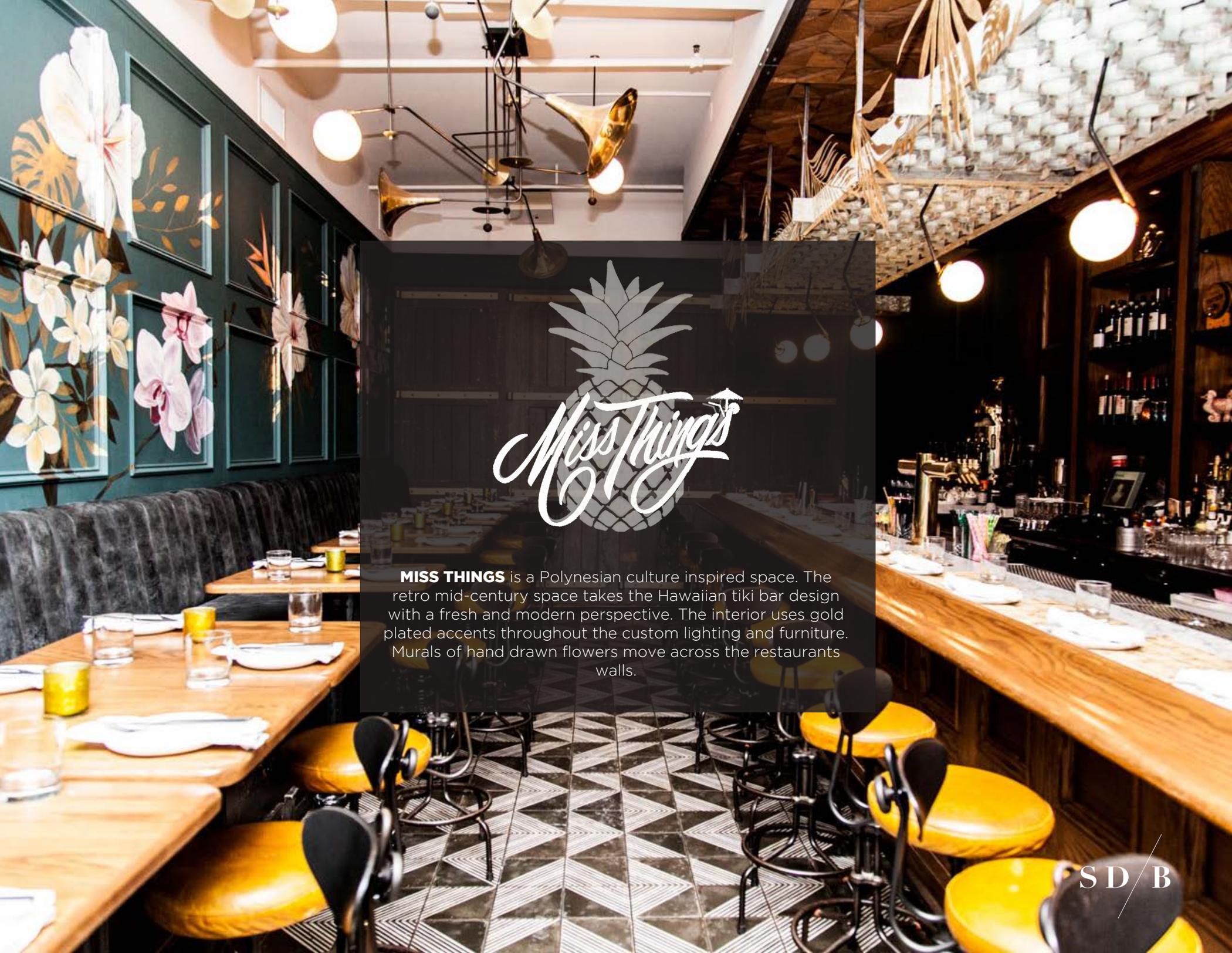




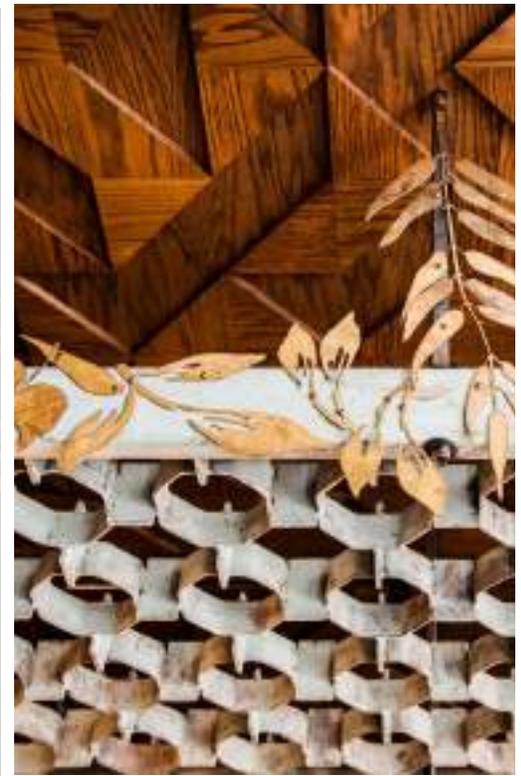


GOOD FORTUNE is the downstairs bar of La Carnita Uptown. While still street inspired, the space is more of a reflection of the brighter, more vibrant streets and beach nightlife of LA. The cocktail bar is covered in lush greenery, creating an outdoor vibe within an indoor space.





MISS THINGS is a Polynesian culture inspired space. The retro mid-century space takes the Hawaiian tiki bar design with a fresh and modern perspective. The interior uses gold plated accents throughout the custom lighting and furniture. Murals of hand drawn flowers move across the restaurants walls.



The image shows the interior of a bar named 'The Citizen'. The room is characterized by extensive wood paneling on the walls and ceiling, with thick wooden beams. Several large, tufted leather Chesterfield-style sofas are arranged in the space. In the background, there are shelves filled with various bottles and sports memorabilia. A large window on the right side offers a view of the street outside. The lighting is warm and ambient, creating a cozy atmosphere.

CITIZEN

THE CITIZEN is a library bar for sports enthusiasts located in Toronto. The space is outfitted with weathered leather couches and a miscellany of vintage sports paraphernalia (bowling pins, skates, badminton rackets). The interior has a refined rec hall vibe. Wood paneling, vintage team photos and kitschy trophies fill up the walls. The room maintains a preppy air thanks to sophisticated furnishings like tufted leather chesterfields.





EL REY

EL REY is a small tequila bar with a warm wood interior. The design incorporates raw brick, arched doorways and terracotta accents for a rustic kind of vibe. The large area of wooden millwork displays an enviable collection of cacti and succulents, along with a collage of Frida Kahlo and pops of colour throughout the room. The space offers a variety of mezcal plus small plates of Mexican eats.





PRETTY UGLY is a sleek, sexy NY inspired cocktail bar in downtown Toronto. The main design objective was to create the city's premium cocktail bar, loaded with tons of storage space and available seating for patrons, within the limited physical space. This was achieved through design features such as the cages that wrap around the bulkhead of the bar which double as storage for staff. In addition, a steel ledge lines the wall opposite the bar to create additional space for patrons to rest their drinks on in addition to the 40 seats within the bar.





EL PATIO

EL PATIO is an outdoor backyard food hall contained in a unique setting - a small alley off of Toronto's financial district. The industrial outdoor space features grapevine lights overhead and high-top wooden tables with vibrant coloured stools. It also features a bar made from an old shipping container giving that rustic look and feel. A colourful mural ties the space together bringing the backyard garden feel.



el
PATIO



THE GUILD demonstrates a new and exciting take on the finest traditions of butchery, cookery and bar-keeping. The space planning of the interior changes the classic dining experience. The dining space is outfitted with rich leathers and wood accents. The kitchen is open-concept with a curved bar around the pass. This area is presented like a theater stage, the tables curve around the perimeter of the kitchen and are raised up giving a food/show performance. The ceiling mimics the floor plan with a radial louver design.





Hidden beneath the heritage building in Calgary at the corner of 8th Avenue & 1st Street, **SUBROSA** offers a coveted escape from the ordinary bar. The interior features a stylish design, and plays off the existing qualities of the historic space, featuring plush, vintage-style furniture using dark tones and dark brown leathers; oversized artwork; dramatic drapery; and custom statement lighting that emphasizes the bold textures of the century-old brick walls.



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